

# SUSTAINABLE MANAGEMENT

Make meaningful changes in your management approach toward sustainable business practices and learn CSR, triple bottom line accounting, leadership, and ethics.



Sustainable management is managing a firm so that it generates profits for its owners, protects the environment, and improves the lives of the people with whom it interacts.



Businesses which embrace sustainability like CSR promote the public interest through what they do and what they refrain from doing.



Organizations have learned that the costs of unethical actions can be high, both legally, and from the perspective of brand image and reputation.

## Course List:

- ▶ Certificate in Sustainable Management
- ▶ Corporate Social Responsibility
- ▶ Sustainable Management: Leadership Ethics
- ▶ Measuring Sustainable Management Performance

Find a complete list of courses at:

<https://catalog.mindedge.com/courses/categories/25>

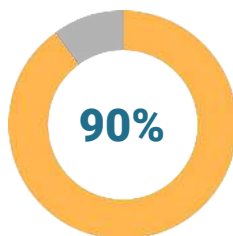
## Why Sustainable Management Training?

Sustainability isn't a trend – it is what consumers demand as the world changes and more focus is placed on companies that care about their impact on the environment and the people they serve.

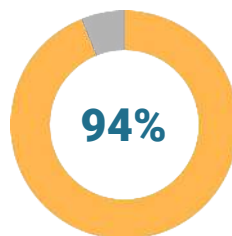
Companies that have clear sustainability goals that are communicated effectively are acting as leaders in their industries. Follow their footsteps and help your organization make achievable goals, follow through with them, and help create a better future for all stakeholders.

## Learners agree that our online courses:

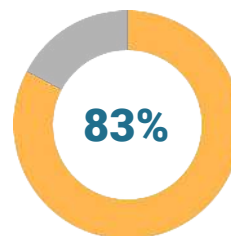
Are Effective



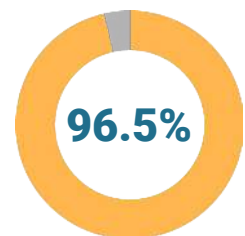
Meet Learning Objectives



Had a positive effect on their career/life



Worth Recommending to a Friend



\*Based on 2019-2020 MindEdge Learner Feedback surveys.